

Press Release



Kyocera Earns Six Keypoint Intelligence - Buyers Lab Summer 2019 Copier MFP Pick Awards

Kyocera “crushes it” with “outstanding” reviews in the Mid-Range Color and Monochrome Copier MFP Spaces

FAIRFIELD, N.J. – July 10, 2019 Kyocera Document Solutions America, Inc., one of the world’s leading document solutions companies, today announced Keypoint Intelligence - Buyers Lab awarded Kyocera with six Summer 2019 Copier MFP Pick awards for the following products: the Kyocera TASKalfa 6053ci, 4053ci, 3253ci Color MFPs, as well as the TASKalfa 6003i, 5003i, and 4003i Black & White MFPs.

This recognition is awarded twice a year, in the summer and winter, for office equipment, and acknowledges the products that gave the best performances in Buyers Lab’s extensive suite of lab tests.

Reliability is Nothing New for Kyocera

According to George Mikolay, Associate Director of Copiers/Production at Keypoint Intelligence - Buyers Lab, “Kyocera’s story begins with reliability. In total we experienced just three misfeeds in nearly 600,000 impressions of testing.”

These devices were recognized as “outstanding” for a variety of benefits and features including performance, reliability, consistent image quality, and excellent value.

These HyPAS-enabled devices also allow for seamless integration of customized workflow solutions, helping to streamline complex tasks, enhance security, and reduce costs.

“And when taking into consideration long-lasting consumables, downtime will rarely, if ever, be a concern. Kyocera’s award for Most Reliable Color Copier MFP Brand puts a stamp on the company’s excellence in this area.” Mikolay stated.

Being recognized as the “Most Reliable Color Copier MFP Brand” by Keypoint Intelligence - Buyers Lab, helped to solidify Kyocera as an industry leader in the Color Copier MFP segment.

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About Keypoint Intelligence - Buyers Lab

Keypoint Intelligence is a one-stop shop for the digital imaging industry. With our unparalleled services and unmatched depth of knowledge, we cut through the noise of data to offer clients the independent insights and responsive tools they need in those mission-critical moments that define their products and empower their sales.

For over 50 years, Buyers Lab has been the global document imaging industry's resource for unbiased and reliable information, test data, and competitive selling tools. What started out as a consumer-based publication about office equipment has become an all-encompassing industry resource. Buyers Lab evolves in tandem with the ever-changing landscape of document imaging solutions, constantly updating our methods, expanding our offerings, and tracking cutting-edge developments.

About Buyers Lab Pick Awards

Buyers Lab Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including an extensive durability assessment and evaluation of key attributes such as usability, image quality, and value. Each product that passes our lab test earns Buyers Lab's Recommended or Highly Recommended seal and our Certificate of Reliability, with the best performers qualifying as Pick contenders.

About KYOCERA Document Solutions America, Inc.

Kyocera Document Solutions America, Inc. (<https://usa.kyoceradocumentsolutions.com>) is a group company of Kyocera Document Solutions Inc., a global leading provider of total document solutions based in Osaka, Japan. The company's portfolio includes reliable and eco-friendly MFPs and printers, as well as business applications and consultative services which enable customers to optimize and manage their document workflow, reaching new heights of efficiency. With professional expertise and a culture of empathetic partnership, the objective of the company is to help organizations put knowledge to work to drive change.

Kyocera Document Solutions Inc. is a core company of Kyocera Corporation, a leading supplier of semiconductor packages, industrial and automotive components, electronic devices, solar power generating systems and mobile phones. During the year ended March 31, 2019, Kyocera Corporation's consolidated sales revenue totaled \$14.6 billion. Kyocera appears on the "Derwent Top 100 Global Innovators 2018-19" list by Clarivate Analytics and is ranked #655 on Forbes magazine's 2019 "Global 2000" list of the world's largest publicly traded companies.

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